

THE LIFECYCLE OF STOLEN INFORMATION APRIL 2015

How could your personal information be stolen?

A typical data theft scenario



TARGET a country

where people are more affluent and use personal computers

BUY a hoax email tool

with a spam list

CREATE a fake email

using logos from a brand that people know and trust



SELL the information to another hacker

COLLECT the stolen information

from a server where the malware saves the data

WAIT several months

for the email to be opened by lots of people and the malware to install on everyone's computers



ADD more information

from another file of stolen data to make the list more valuable

RESELL the information

to a different hacker

USE a detailed list of a person's stolen information

to create new accounts or gain access to a person's online banking

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IDENTITY WATCH

